

Dear Parent(s):

Looking for a creative way to tell your child, "I love you and I'm proud of you"?

Buy a recognition ad in the yearbook!

Whether your son or daughter is a senior or a freshman, a recognition ad is always a great idea. In the future, seeing your message will bring a smile as he/she remembers your love and support during these important years. And, it's easy to create a recognition ad. Just send us a copy of your favorite photo and your message, and we'll do the rest! If you have a special layout or style in mind, you can also design your own page! We can even keep the ad a secret until the yearbook is distributed. Reserve a space for your ad today to say how proud you are. Like the yearbook, your message will be a permanent memory.

Advertise your business for only \$35!! Just send us your business card and \$35 and we'll reserve your spot in the 2017 Platt Yearbook.

**REMEMBER: THE MORE ADS WE SELL, THE OVERALL COST OF THE YEARBOOK DECREASES!!! A LOWER-PRICED YEARBOOK MEANS MORE MONEY IN YOUR POCKET!**

Thanks!

Sincerely,  
The Yearbook Staff 2017

---

**RECOGNITION AD ORDER FORM**

Student Name \_\_\_\_\_ Class \_\_\_\_\_

Parent/Guardian Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Best time to call \_\_\_\_\_

Check all that apply:

Please keep this a secret from my child

Photo(s) Enclosed Qty. of photos submitted: \_\_\_\_\_

Message Enclosed

Business Card Enclosed

Full Page= \$200

Half Page=\$100

Quarter Page=\$65

Business Card=\$35

Signature \_\_\_\_\_

Enclosed: Ad \$ \_\_\_\_\_ check# \_\_\_\_\_

Please make all checks out to "Platt Tech."

**Please mail this form to Platt Tech/Business manager, by March 10, 2017**

Please include a stamped, self-addressed envelope for the return of your photo(s).

Please direct questions to: Mrs. McDonald, (203) 882-4058